



ICG CAMPUS, GURUKUL MARG, SFS, MANSAROVAR, JAIPUR-302 020 (RAJ.)  
Tel. : 0141-2400160-161, Fax : 0141-2395494, Email : admissions@iisuniv.ac.in



# THE IISU REWIND

The Alumnae Newsletter  
December 2018

## I'm Building a Religion

■ *Shiromi Chaturvedi*  
Batch 2015-16

I'm building a religion, but mind you it's exclusive. Rights to entry are purely reserved. You can file in your applications and I'll evaluate if you're worthy enough to join me or not. It doesn't matter if I end up being the only one following it. I'd rather have that than have any misguided, deluded souls pollute my religion.

I'm building a religion. It'll have a name but for now I'm calling it religion x. For the unknown. You don't worship an idol or go to a temple/mosque/church or anything at all. You just believe and keep faith in yourself. You don't refer to any book, holy or otherwise for a list of dos and donts. It's all written down in your soul. You just have to learn to read that right. You're your own god, you're your own rules. After all YOU are what exists. You're what can be felt and seen and hence you are the god that all misled souls so desperately seek.

I'm building a religion. It has no room for fanatics or fundamentalists. No need to kill for religion x. Any one whose a part of it, cares too much about his own ideology to give a rat's ass about any other theory. If you do truly believe in your concepts and fundamentals and ideals, you'll never feel the urge to convince or impose them on someone else.

I'm building a religion. And in this, A is A. (Quote: Ayn Rand)

I don't believe in a garden of eden, or a first sin by the oh so evil woman, or a heaven and hell. Whatever is visible to the naked eye is what it is, is what I live and work for, is what I crave for. My actions are not to please a debatable higher power; neither a way to attain a state of moksh; nor an attempt at a better afterlife or next birth.

I'm building a religion and the only hymns I need you to learn are the songs of your favourite artists. Songs that define you. Songs that define the world for you. Songs that

touch you deep within and inspire you. They don't have to be songs of praise or devotion. Hell, they can have all the profanities you'd like as long as they speak to you. Songs that you write are the songs which truly elevate your soul rather than some hymn which has been repeated continually for years with no real reason or purpose.

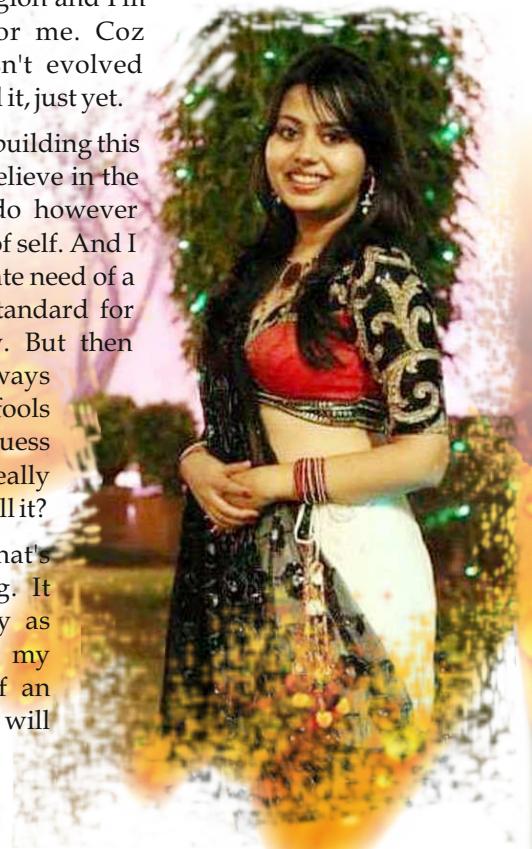
I'm building a religion and it's not going to be inconspicuous or elementary. It's based on the ideals of individuality and its very essence is live and let live. No need to kill for it (as mentioned above) or die for it. It's not a place for you to channelize your vent up frustrations or issues with life. Nor a place for you to express your polluted plans.

I'm building a religion, not for the masses or the classes or wanna be intellectuals. You either agree with me on its terms and conditions or you walk.

I'm building a religion and I'm guessing it's just for me. Coz clearly the world isn't evolved enough to understand it, just yet.

Ps. I am an atheist building this religion so I do not believe in the existence of god. I do however believe in the power of self. And I do realize the desperate need of a sensible order and standard for this world to follow. But then again, majority is always of the fools, by the fools and for the fools so I guess religion x will never really see the light of day, will it?

But my friend, that's where you're wrong. It saw the light of day as soon as it sprung in my head as the virus of an idea. And trust me, it will eat you up.





## बन्धन Bandhan

is the Alumnae Association of  
IIS University

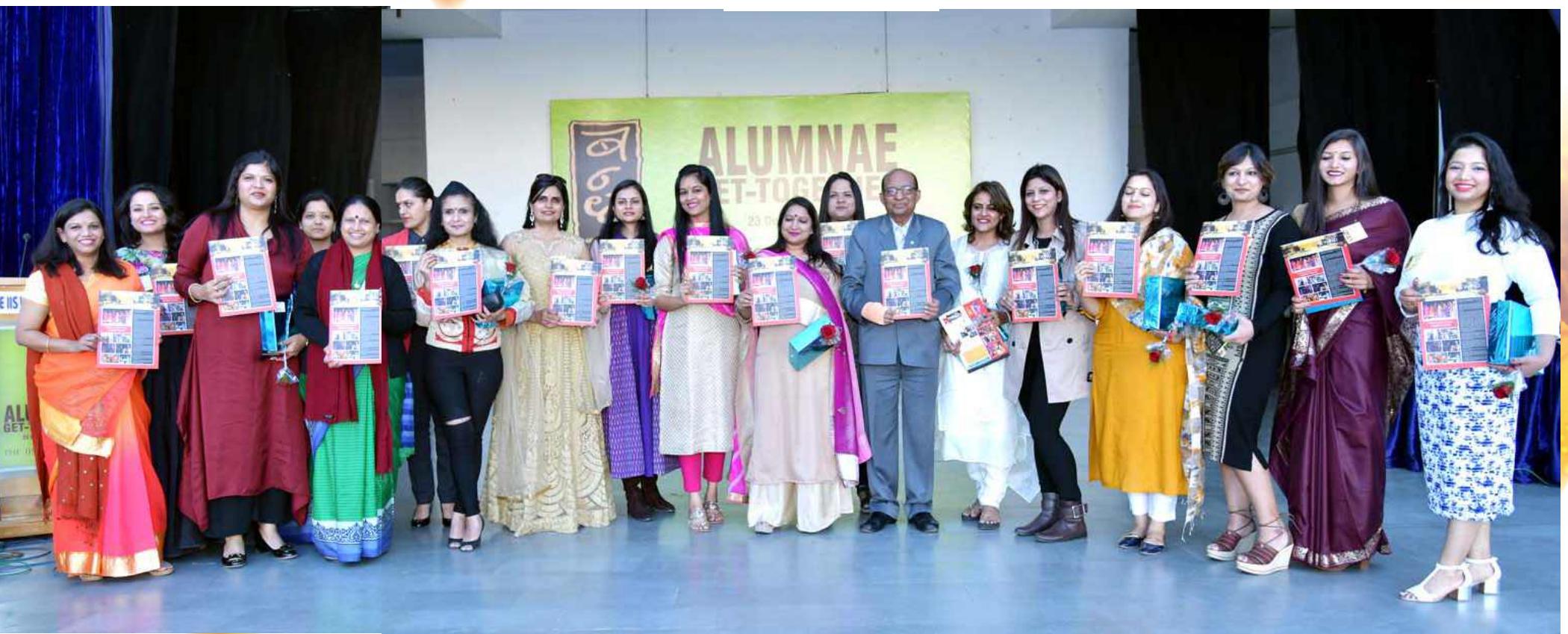


**B**andhan is the Alumnae Association of IIS University which was formed since the time when the first batch of the then International College for Girls passed out from the college. The university remains connected with the students through social networking with its title hand named Bandhan.

The Association holds three executive council meetings and one alimnae meet cum get together in a year. This year IIS University's Alumnae Meet cum Get Together '17 was organized on 23rd December'17. The day marked a glorious afternoon for the IIS family when all the alumnae students were thrilled to be back on the campus again. It was attended by more than 100 alumnae. The meet was organized in IIS University lawns, to celebrate, to refreshingly renew old friendships and relationships and also to form new ones with new hopes- an occasion on which our alumnae congregated and made it go down the memory lane. The program began with a welcome note by Dr. Ashok Gupta, Hon'ble Vice Chancellor of the university. This was followed by a musical performance by the faculty members to welcome the alumnae to their very own alma mater. Further lined up were few activities which were organized for the students, games like treasure hunt and some other to participate in. The icing on cake was a song by Dr. Ashok Gupta in his inimitable style of rendition.

It was an event where the old students willingly spared time out of their busy schedules and came over, and the experience they took home from the evening was worth the time they all invested. Our students are widely spread throughout the globe, and their bit of doing is sure making a difference to the world. Many of them hold key positions of major influences in the society which, in itself, speaks volumes for the institution. The association also felicitated some of its alumnae who have been doing exceedingly well in their professional lives. Some of them are

- Priyanka Raghuvanshi, RAS Officer
- Pinky Maheshwari, Entrepreneur (her startup is amongst India's top 25 startups)
- Anjali Sehrawat, appointed in Ministry of Education, Vietnam
- Sonakshi Vashisth Incharge for Rajasthan Pradesh Mahila Congress
- Major Shubhika, in Armed Forces
- Mumal Rajvi, Advocate in Rajasthan High court



# Congratulations

# Entrepreneurial Ventures



I did my masters in commerce in business studies from the IIS University and it helped me with all the skills required to be the entrepreneur in life.

The curriculum helped in learning the skills and the unwavering support of faculty members brought about the transformation I needed in my personality.

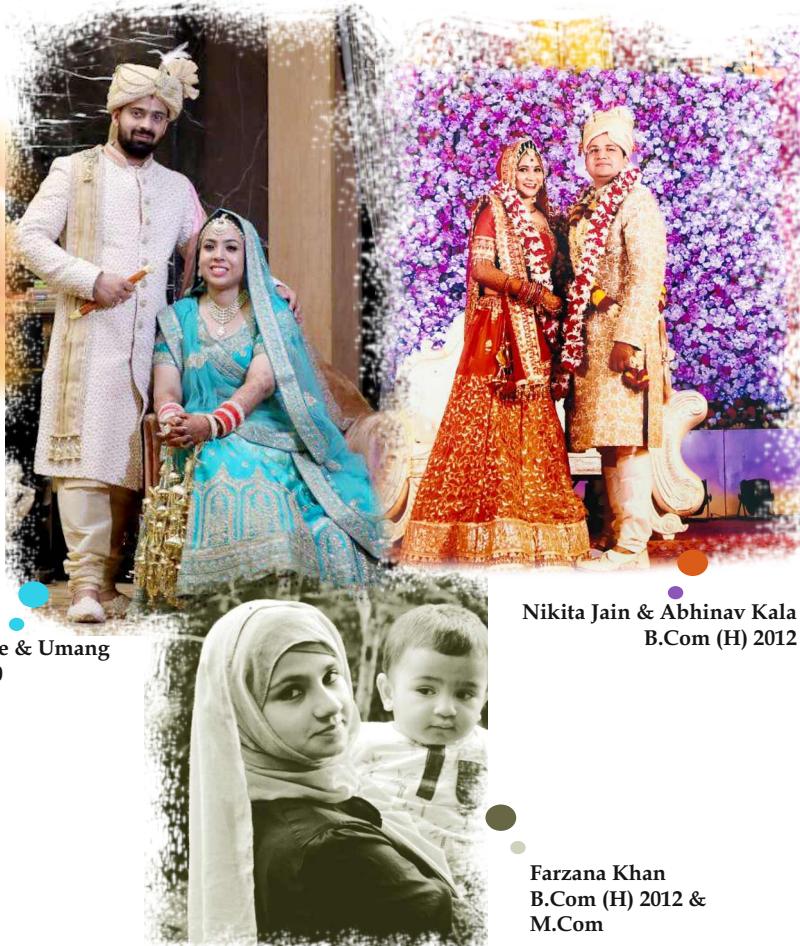
I thank the university and department who gave me the best years and made me find my friends and found my dream project turn into reality "ice-pice".

It was in the year 2017, I along with my friend Ms Jyoti Yadav, supported by my husband Mr Ravi Yadav, joined hands for an dessert brand. Being a homemaker for more than 5 years , our love for cooking and desserts led us to conceptualise Icepice. We started with shakes, broadened product portfolio to icecream sundaes, waffles and more. Our home became food lab, our friends and relatives became both beta testers and first customers. We incorporated their feedback into improving our food recipes.

■ Deepshikha Yadav - ICE Spice

Most of the customers loved the product, which is also reflected in our consistent higher rating across marketplaces like Swiggy, Zomato, Magicpin, ubereats etc and social media platform like facebook, instagram etc.

We have now extended our reach by opening 10 Icepice outlets across Delhi NCR. Ice Pice stands for purity, hygiene, delectability and a bond of love with our customers. Though we have served more than 3 lakhs customers, but still we are not in hurry, with right team we aim to increase our product presence across India in coming 5 years. Family and friends have been the real support system for both of us. When we started my first daughter Harhshali was just 2 year old, second daughter Raavisha is borned last December when we were extending our reach from one branch to ten branches. Without family's support, it was not possible. We worked from 10am to 4am in the morning for the first 18 months. Kids and family's support remained our source of motivation and backbone to pursue our shared passion.



Aditi Atre & Umang  
BBA 2010

Nikita Jain & Abhinav Kala  
B.Com (H) 2012

Farzana Khan  
B.Com (H) 2012 &  
M.Com

## Feature Me

If you also want to be featured in forthcoming issues of this News Letter send in your entries under any of the following heads:

1. Wedding Bells - Wedding Day picture of newlyweds along with names of bride and groom, batch and course of alumnae.
2. Kids - pictures of babies with parents along with their names, batch and course of alumnae.
3. Share your professional/academic achievements or your entrepreneurial ventures.
4. Share your pictures and experience of holidays/trips.
5. Article on any social or cultural events would also be welcomed.
6. 5-6 Lines on your experience with ICG/IISU when you were studying here or being an alumnae.
7. Any other information which you want to share with your old mates like self composed poems, drawings etc.

We would also welcome your valuable suggestions to improve the publication.

Above information could be sent to "The Chief Editor", Rewind - The Alumnae Newsletter at aditir.khandelwal@iisuniv.ac.in under the heading "Feature Me".